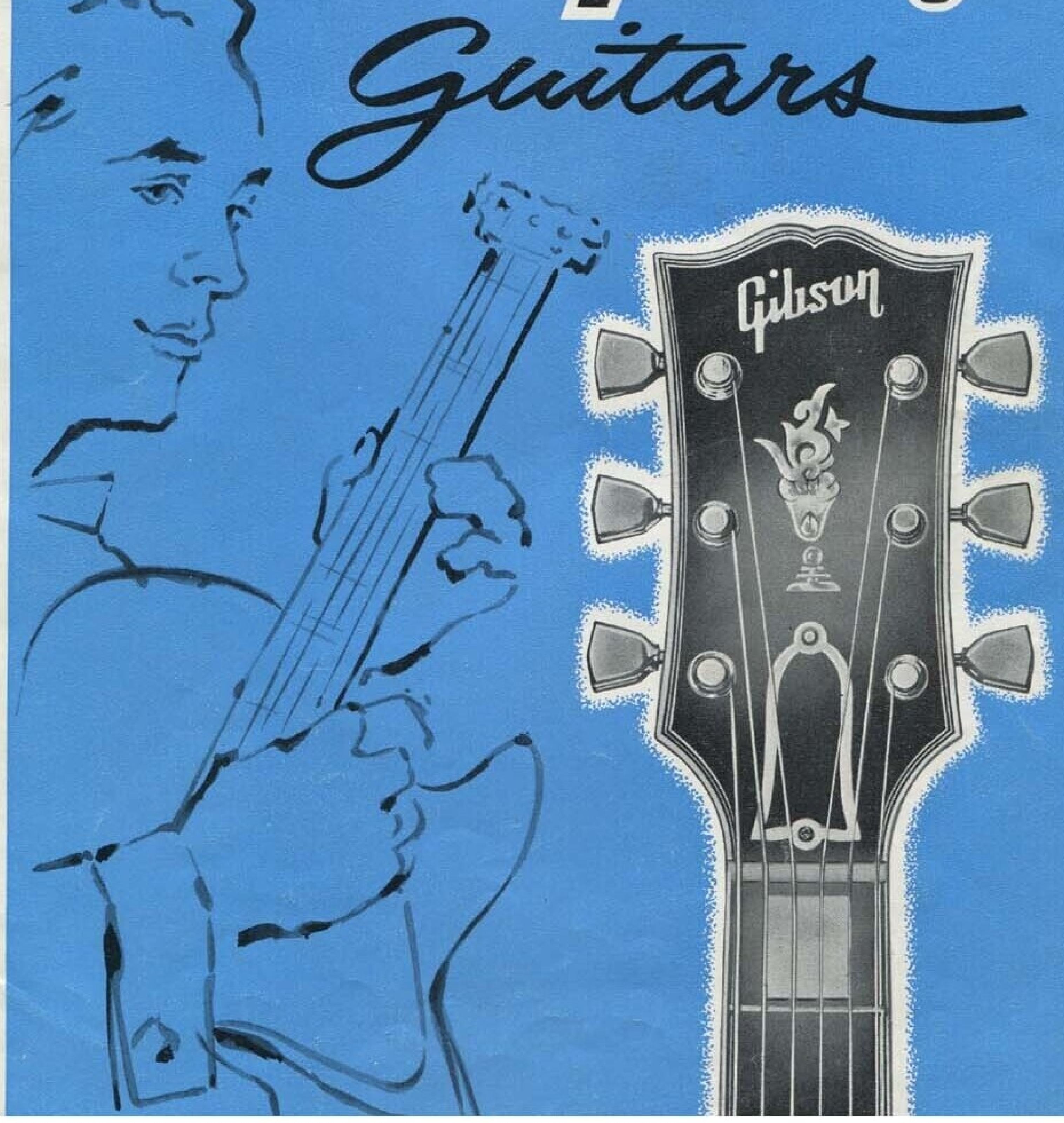
Fender and Gibson Guitars





ES–345 TD

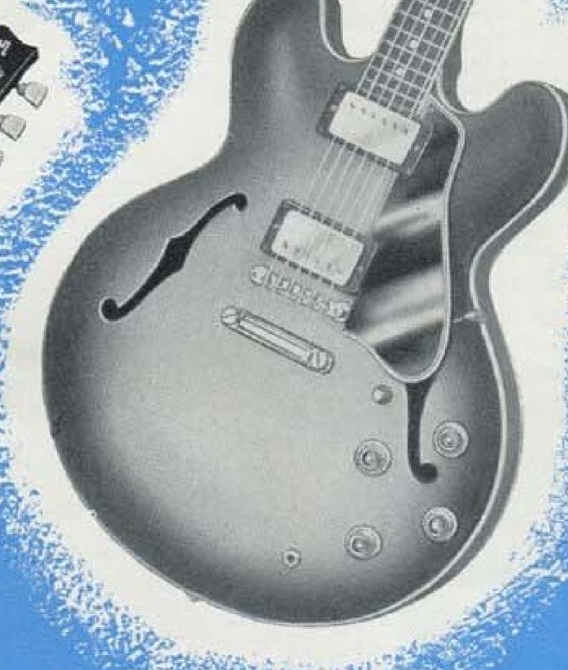
Exciting to play, thrilling to hear! This new Gibson can produce *any* sound you've *ever* heard from *any* guitar. The Vari-tone selector switch produces 18 separate sounds and creates hundreds of voices when coupled with tone controls. Though marvellously versatile, it is uncomplicated . . . may be used with stereophonic, monaural, or two-channel amplifier. A thin, double cutaway with finest sustain and tone colour, and Gibson's low, fast, professional string action. Semi-solid body construction. Curly maple arched top and back, ivoroid binding, gold-plated metal parts. Deluxe padded leather strap included.

- Slim, fast, low-action neck joins body at 20th fret.
- One-piece mahogany neck, adjustable truss rod.
- Rosewood fingerboard, pearl inlays.
- Adjustable Tune-O-Matic bridge and adjustable tailpiece for perfect intonation.
- Twin humbucking pick-ups with separate tone and volume controls which can be pre-set.
- Three-position toggle switch . . . stereo wiring and *Y* cable Vari-tone built-in tone selector . . . six pre-set tonalities at each position.

24¾" scale, 22 frets.
16" wide, 19" long, 1¾" thin.

No. 4080. ES-345TD brunette, with stereo .. .. **205 gns.**

Bigsby True Vibrato Units can be supplied fitted to any Gibson Electro-Acoustic Guitar at a supplementary charge of **12 gns.**



ES–335 TDC

THIN, DOUBLE CUTAWAY—a newsmaker from its first appearance, this model offers outstanding performance for ensembles, recording, radio and TV at an amazingly modest price. It offers all the advantages of Gibson's thin-body design with its ease of handling, easy fingering and fast action . . . its sparkling sustaining tone and instant response. Semi-solid body construction. Beautiful curly maple arched top and back, pearl dot inlays, and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at 20th fret.
- One-piece mahogany neck, adjustable truss rod.
- Rosewood fingerboard, pearl dot inlays.
- Adjustable Tune-O-Matic bridge.
- Twin humbucking pick-ups with separate tone and volume controls which can be pre-set.
- Three-position toggle switch to activate either or both pick-ups.

24¾" scale, 22 frets.
16" wide, 19" long, 1¾" thin.

No. 4085. ES-335TDC Cherry .. .. .. **155 gns.**

(Details of Gibson or suitable Selmer Cases on application)

Gibson Electro-Acoustic GUITARS

ES - 330TD

A wonderful instrument with truly magical tone available in single and double pick-up models. The double cutaway body and thin silhouette make it wonderfully easy to hold and play. The new slim neck provides fast, low-action and perfect response. A beautiful guitar in the finest curly maple and rosewood and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at 16th fret.
- One-piece mahogany neck, adjustable truss rod.
- Rosewood fingerboard, pearl dot inlays.
- Adjustable Tune-O-Matic bridge.
- Powerful pick-up with individually adjustable polepieces.
- Separate tone and volume controls.
- Three-position toggle switch to activate either or both pick-ups.

24¾" scale, 22 frets.
16" wide, 19" long, 1¾" thin.

No. 2009. ES-330TD
Brunette
135 gns.



ES - 175D

The Florentine cutaway design provides easy access to the entire fret range. Easy to play and comfortable to hold, it produces a brilliant distortion-free tone. Beautiful arched top and back of select maple with matching rims, black-and-white ivoroid binding, exclusive tailpiece, nickel-plated metal parts, and individual machine heads with deluxe buttons.

- Slim, fast, low-action neck joins body at 14th fret.
- One-piece mahogany neck, adjustable truss rod.
- Rosewood fingerboard, pearl inlays.
- Adjustable rosewood bridge.
- Twin, powerful humbucking pick-ups with separate tone and volume controls which can be pre-set.
- Toggle switch activates either or both pick-ups.

24¾" scale, 20 frets.
16¼" wide, 20¼" long, 3⅜" deep.

No. 2001. ES-175D Brunette .. .. **170 gns.**
Also available,
No. 4086. ES-120T, Single pick-up model, Sunburst .. **75 gns.**

(Details of Gibson or suitable Selmer Cases on application)

Gibson SOLIDS



LES PAUL STANDARD

An established favourite with completely new modern styling . . . with thinner, light weight contoured body, and deep double cutaway that provides easy access to all 22 frets. The extremely slim, fast, low-action neck makes this guitar a joy to play. Tone is clear and bell-like throughout its entire range. The perfectly balanced solid body makes playing comfortable in any position, sitting or standing. The Tune-O-Matic bridge permits adjusting string action and individual string lengths. The finish is a beautiful cherry red with nickel-plated metal parts and individual machine heads with deluxe buttons. Deluxe padded leather strap included.



- Ultra thin, contoured, double cutaway body.
- Slim, fast, low action neck—with exclusive extra low frets—joins body at 22nd fret.
- One-piece mahogany neck with adjustable truss rod.
- Rosewood fingerboard, pearl inlays.
- Adjustable Tune-O-Matic bridge.
- Twin powerful humbucking pick-ups with separate tone and volume controls which can be pre-set.
- Three-position toggle switch to activate either or both pick-ups.

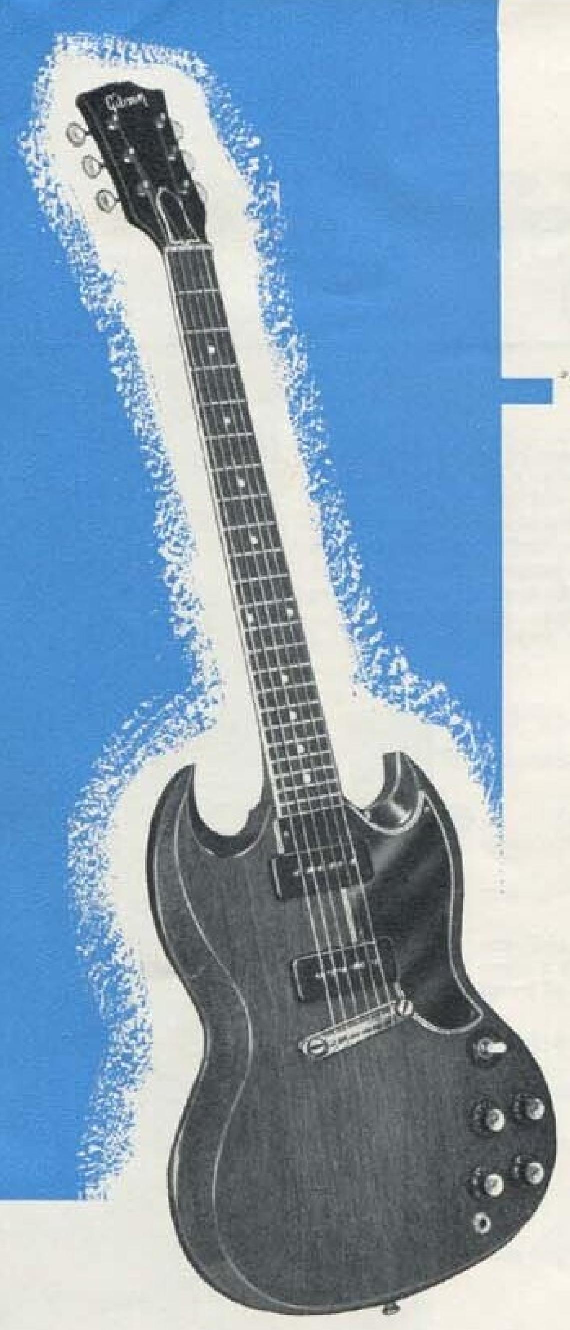
24¾″ scale, 22 frets.
12¾″ wide, 16″ long, 1 5/16″ thin.

No. 2017. Les Paul Standard
Cherry .. .. **125 gns.**

Bigsby True Vibrato Units can be supplied fitted to any Gibson Solid Guitar at a supplementary charge of **12 gns.**



(Details of Gibson or suitable Selmer Cases on application)



Gibson SOLIDS

S.G. SPECIAL

Two ways new! A lovely new finish in a new shade of cherry red . . . an ultra-modern new sculptured shape—the solid body double cutaway design that provides easy access to all 22 frets. Outstanding for its tone, versatility, and low fast action at a modest price. Very graceful and sturdy with beautifully finished, nickel-plated metal parts. Enclosed individual machine heads. Leather strap included.

- Slim, fast, low-action neck—with exclusive extra low frets, joins body at 22nd fret.
- Rosewood fingerboard, pearl dot inlays.
- One-piece mahogany neck, adjustable truss rod.
- Combination metal bridge and tailpiece, adjustable horizontally and vertically.
- Twin powerful pick-ups with separate tone and volume controls which can be pre-set.
- Three-position toggle switch to activate either or both pick-ups.

$24\frac{3}{4}$" scale, 22 frets.
$12\frac{3}{4}$" wide, 16" long, $1\frac{5}{16}$" thin.

No. 4024. S.G. Special.
Cherry .. .. **110 gns.**



LES PAUL JUNIOR

A best seller that's now even better—with its handsome new cherry red finish and its highly desirable new double cutaway sculptured design, and its very low popular price. You get Gibson quality and top performance. A small, thin, sturdy, solid body guitar, its beautiful cherry red finish on the finest mahogany. Nickel-plated metal parts and quality machine heads. Leather strap included.

- Slim, fast, low-action neck—with exclusive extra low frets, joins body at the 22nd fret.
- One-piece mahogany neck, adjustable truss rod.
- Rosewood fingerboard, pearl dot inlays.
- Combination bridge and tailpiece, adjustable horizontally and vertically.
- Powerful pick-up with individually adjustable polepieces.
- Separate tone and volume controls which can be pre-set.

$24\frac{3}{4}$" scale, 22 frets.

$12\frac{3}{4}$" wide, 16" long, $1\frac{5}{16}$" thin.

No. 2019. Les Paul Junior.
Cherry .. .. **78 gns.**

(Details of Gibson or suitable Selmer Cases on application)

Gibson Solid BASS GUITARS



EB-3

Here is the ultimate in an all new, ultra thin, hand contoured solid body Gibson Electric Bass. The delicately balanced design automatically adjusts into a natural, comfortable playing position with or without a strap. Equipped with string damper, twin humbucking pick-ups, finger or hand brace on pickguard, and a new four position switch which provides versatility, fine response, and a variety of tone changes. The EB-3 offers great facility and handling ease for all string bass effects—tremendous sustain and tremolo, fast plucking and slap bass. A truly remarkable instrument for performance, plus outstanding appearance with nickel plated metal parts and cherry red finish.

- New extra thin, custom contoured, double cutaway body design.
- New extra slim, fast, low action, one-piece mahogany neck with adjustable truss rod.
- Rosewood fingerboard with pearl dot inlays.
- Combination bridge and tailpiece adjustable horizontally and vertically.
- Twin powerful humbucking pick-ups for greater tonal range.
- New four position switch for versatile tonal response : 1 for normal bass response ; 2 for a clear treble quality timbre ; 3 for a combination of 1 and 2 ; and 4 for a baritone quality response.
- New nickel plated string damper can be switched into position for muted effects.
- Hand brace for plucking strings mounted on pickguard.
- Heavy duty bass type individual machine heads with metal buttons.

30½″ scale, 20 frets.
12¾″ wide, 16″ long, 1 $\frac{3}{16}$″ thin.
No. 4022 EB-3 with Damper. Cherry .. **169 gns.**

EB-0

A new, economy priced bass by Gibson—it offers clear sustaining bass response, easy and fast playing action, and modern cherry red finish. Double cutaway sculptured body brings the entire lengths of the fingerboard within easy reach. Expensive bass style machine heads further enhance the value of this instrument. Once you hear its throaty bass tone and feel the quick, easy response, you'll agree—the EB-0 gives the professional artist the quality he wants.

- Slim, fast, low-action neck joins body beyond 17th fret.
- One-piece mahogany neck, adjustable truss rod.
- Rosewood fingerboard, pearl dot inlays.
- Combination bridge and tailpiece, adjustable horizontally and vertically.
- Hand brace for plucking strings mounted on pickguard.
- Powerful humbucking pick-up with separate tone and volume controls.

30½″ scale, 20 frets.
12¾″ wide, 16″ long, 1 $\frac{3}{16}$″ thin.
No. 3094. EB-0. Cherry .. .. **110 gns.**

(Details of Gibson or suitable Selmer Cases on application)

Gibson Acoustic GUITARS

L-7C

Extremely popular for orchestra use for its modern cutaway design, handsome appearance, exclusive features, and rich vibrant tone . . . an outstanding example of Gibson superior quality. ***Features:*** Hand-graduated carved top of selected spruce, arched curly maple back and matching rims, attractive black and white ivoroid bindings. Slim, fast, low-action neck—three piece curly maple with adjustable truss rod. Rosewood fingerboard, pearl inlays. Rosewood adjustable bridge. Special Gibson tailpiece. Nickel-plated metal parts, and enclosed individual machine heads with deluxe buttons.

25½″ scale, 20 frets.
17″ wide, 21″ long, 3⅜″ deep.

No. 2013. L-7C. Sunburst .. .. **155 gns.**



L-4C

Designed for easy playing . . . the compact size, medium scale length, and Florentine cutaway styling permit faster action throughout the entire range. Top quality materials, expert workmanship, and rich resonant tone.

Features: Hand-graduated carved top of selected spruce, arched maple back with matching rims, attractive black and white ivoroid binding. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood adjustable bridge. Nickel-plated metal parts, and enclosed individual machine heads with deluxe buttons.

24¾″ scale, 20 frets.
16¼″ wide, 20¼″ long, 3⅜″ deep.

No. 2005. L-4C. Sunburst .. .. **122 gns.**

(Details of Gibson or suitable Selmer Cases on application)



FLAT TOP JUMBO MODELS

J200

Called "King of the Flat Top Guitars" for its dramatic beauty, booming resonance, and penetrating carrying power . . . built with an extra large tone chamber and many exclusive design features. Very showy in appearance, flawless in workmanship, outstanding in performance.

Features : Finest close-grained spruce top with highly figured curly maple back and rims. Decorative black-and-white ivoroid binding, multiple inlaid purfling rings, and etched brown celluloid finger rest. Slim, fast, low-action neck—three-piece curly maple with adjustable truss rod. Bound rosewood fingerboard with large pearl inlays. Pearl-inlaid rosewood bridge. Gold-plated enclosed individual machine heads with metal tuning buttons.

25½" scale, 20 frets.
17" wide, 21" long, 4⅞" deep.

No. 2083. J-200. Sunburst .. .. .. **215 gns.**

Also available,
No. 4090. J-160E. Flat top electric, Sunburst **109 gns.**

SJN COUNTRY WESTERN

Country-Western artists have no greater favourite! They praise the SJN's traditional jumbo size and shape, its deep resonance, powerful tone and deluxe appearance, and its Gibson quality.

Features : Top of natural finish selected spruce ; back, neck, and matching rims of rich red Honduras mahogany. Handsome multiple white-black-white binding and purfling rings. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Bound rosewood fingerboard with large parallel pearl inlays. Gibson special rosewood bridge. Large tortoise shell finish finger rest and nickel-plated enclosed individual machine heads.

24¾" scale, 20 frets.
16¼" wide, 20¼" long, 4⅞" deep.

No. 3058. SJN. Natural finish top .. .. **99 gns.**

J45

Cherry sunburst version of the popular jumbo J-50 with the same fine resonance and response, the same superb Gibson quality, the traditional size and shape.

Features : Selected spruce top, Honduras mahogany back and rim, with attractive ivoroid binding and purfling. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Gibson special rosewood bridge or adjustable bridge. Tortoise shell finish finger rest. Nickel-plated enclosed machine heads.

Gibson's much-acclaimed adjustable bridge is available with this model at no extra cost.

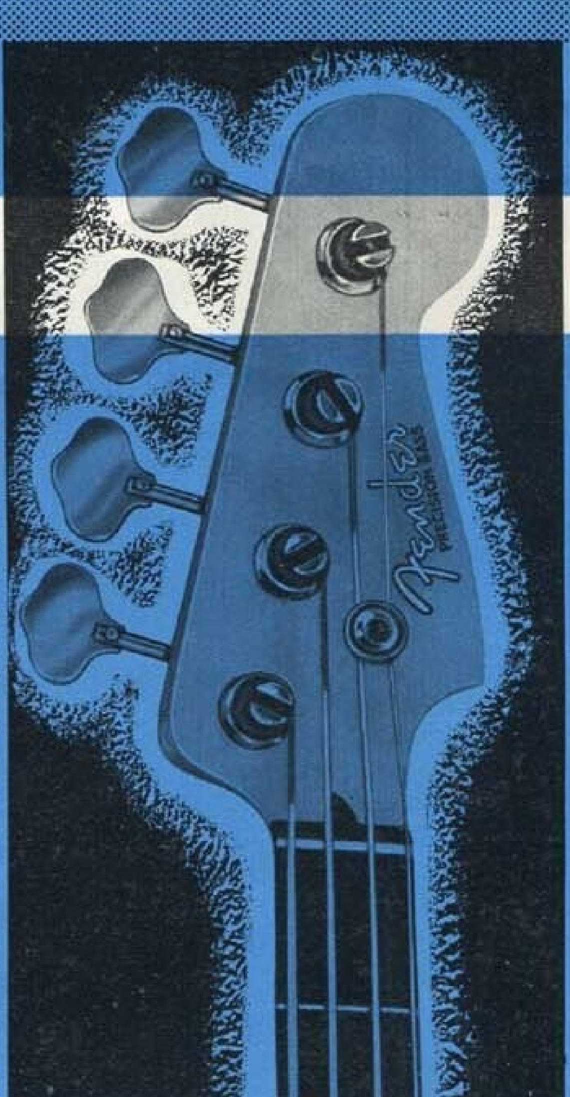
24¾" scale, 20 frets.
16¼" wide, 20¼" long, 4⅞" deep.

No. 2020. J-45. Adj. bridge, Cherry sunburst .. .. **75 gns.**

(Details of Gibson or suitable Selmer Cases on application)



GUITARS





JAGUAR

Introducing the new Fender Jaguar. This solid-body model incorporates the shortened 24″ guitar scale. The Jaguar neck employs 22 frets rather than the regular 21. A special string mute is mounted at the bridge. It is easily switched from open to muted position, thus providing rapid playing style changes. With the Fender mute, it is no longer necessary to remove the bridge cover to dampen the strings for the special effects used by many guitarists. The Fender Jaguar employs two newly patented Fender pick-ups offering greater tonal variations to the player. The special tone control circuits provide for preset lead and rhythm controls plus a lead-rhythm selector switch. Six different tonal positions offer further tone modifications for lead guitar plus the regular tone control and volume control. Other well-known Fender features include the Fender "Floating Tremolo," "off-set" waist design, and adjustable truss-rod reinforced neck.

No. 4079. Jaguar, Sunburst .. **190 gns.**

Finishes available—White • Red • Cream • Blue .. .. **10 gns.** extra.

Details of Fender or suitable Selmer Cases on application.

'SOLIDS'



JAZZMASTER

There is no more convincing proof of the fine playing qualities of the Fender Jazzmaster than its rapid acceptance by guitarists throughout the world during the past few years. This remarkable guitar incorporates all the well-known Fender developments including the new "off-set" body design, smooth tremolo action plus separate rhythm and lead tone circuits. In addition, it offers a comfort contoured body and truss-rod reinforced fast-action neck with rosewood fingerboard for effortless playing and faster playing technique. Every convenience is provided including the tremolo lock, adjustable master bridge channel with individually adjustable two-way bridges and completely adjustable high fidelity pick-ups. The Jazzmaster represents one of the finest additions to the Fender line.

No. 4033. Jazzmaster Red .. **193 gns.**

No. 4034. Jazzmaster Sunburst .. **184 gns.**

Details of Fender or suitable Selmer Cases on application.

Fender 'SOLIDS'



STRATOCASTER

Perfection in a solid body comfort-contoured professional guitar providing all of the finest Fender features. Body finished with a golden sunburst shading, white maple neck with rosewood fingerboard, white pickguard, and lustrous chrome metal parts. Three advanced style adjustable pick-ups, one volume control, two tone controls and a three-position instant tone change switch. The adjustable Fender bridge insures perfect intonation and softest action. The neck has the famous Fender truss rod.

No. 4031.
Stratocaster Red **160 gns.**

No. 4032.
Stratocaster Sunburst **153 gns.**

Details of Fender or suitable Selmer Cases on application.

Fender SOLID BASS GUITARS

◀ JAZZ BASS

This is Fender's newest addition to the field of electric basses and represents the standards by which others will be compared. The two pick-ups have two pole pieces for each string giving excellent and true string tone response. Tone and volume controls for each pick-up permit mixing for wide bass tone selection. In addition, it features Fender's new faster-action neck with rosewood fingerboard and adjustable truss-rod for perfect neck alignment. For playing ease and comfort, the body is comfort-contoured and shaped with the offset waist design, fitting the instrument to the player's body and placing the player's arm in a natural position over the strings. Individual bridges are adjustable for both accurate string lengths and comfortable string heights. Every bassist will find the new Fender Jazz Bass is truly an artist's instrument, combining all the fine features of the original Fender Bass plus these many developments and improvements which make it the most advanced electric bass on to-day's market.

No. 4035. Jazz bass Red .. .. **155 gns.**
No. 4036. Jazz bass Sunburst .. **147 gns.**

PRECISION BASS ▶

One of the most popular of modern instrument developments, the Fender Precision Bass has rapidly become the choice of bassists in every field. Requires only a fraction of playing effort as compared with old style acoustic basses ; compact in size and very large in performance. Fast-action neck facilitates playing technique, playing in tune and is extremely comfortable. Adjustable neck truss-rod assures perfect neck alignment. Individual bridges are adjustable for custom string heights and perfect string length between bridges and nut. Split pick-ups produce true bass tones and require only a fraction of the playing effort that went into playing old style bass. In addition, considerably more volume is obtainable. Its portability permits freedom of movement on stage and the fact that it is easy to carry is readily appreciated by every bass player. Its fine tone quality, playing ease and comfort has made the Fender Precision Bass a stock item in many of the nation's top musical organizations.

No. 4037. Precision bass Red .. **128 gns.**
No. 4038. Precision bass Sunburst **122 gns.**

Details of Fender or suitable Selmer Cases on application.



Guitar Cases

No. 689

SHAPED CASES

No. 689. Committee/President and most acoustic models—fully plush lined. **12 gns.**

No. 690. President/Senator/Congress and most acoustic models—fully felt lined. **9 gns.**

No. 691. Club 40, 50 and 60—fully felt lined. **8 gns.**

No. 686. Hofner Super Solids—fully felt lined. **8 gns.**

No. 687. Artist Solid Bass Guitar—fully felt lined. **8 gns.**

No. 685. Professional Solid Bass Guitar—fully felt lined. **8 gns.**

No. 298. Verithin—fully felt lined. **7 gns.**

No. 469. Colorama I and II. **£3 17s. 0d.**

SLIMLINE CASES

No. 446. Futurama III/Fender Stratocaster—fully plush lined. **£7 10s. 0d.**

No. 475. Futurama II—fully felt lined. **7 gns.**

No. 577. Fender Jazz/Precision Bass—fully felt lined. **10 gns.**

GUITAR BAGS

No. 365.
Senator/Congress — Medium size, Waterproof, Double Texture, Lined, Piped, Zip Fastener and Plaid design. **£2 15s. 0d.**

No. 321.
Clubs/Coloramas—Medium size as above. **£2 10s. 0d.**

HOFNER

TAPEWOUND STRINGS

These super response friction free strings have been specially designed for the electric guitar. By winding with flat metal tape wire instead of round wire, the strings are super smooth enabling soundless movement over the frets and increasing playing speed.

3033.	First	1/– each
3034.	Second	1/3 „
3035.	Third	3/6 „
3036.	Fourth	4/– „
3037.	Fifth	4/9 „
3038.	Sixth	6/– „
3039.	Set	£1 0 0 set

HOFNER WIRE WOUND STRINGS

A special light gauge string which has been widely adopted for acoustic and electric work by Frank Deniz, Jack Llewellyn, Roy Plummer and other top-line players.

Prices, each :

285.	First	**10d.**	**288.**	Fourth	**1/6**
286.	Second	**10d.**	**289.**	Fifth	**2/–**
287.	Third	**1/2**	**290.**	Sixth	**2/6**
206.	Set	**8/6** set			

GIBSON



GUITAR STRINGS

Every Gibson string is wound by hand to ensure finest tone, accuracy of pitch, strength under tension and longer wear.

SONOMATIC ELECTRIC

2092/E332.	First	1/9 each
2093/E333.	Second	1/9 „
2094/E335.	Third	3/8 „
2095/E336.	Fourth	4/2 „
2096/E337.	Fifth	5/6 „
2097/E338.	Sixth	6/– „
2098/E340.	Set	£1 2 6 set

ELECTRIC SPANISH

2099/E232.	First	1/9 each
3000/E233.	Second	1/9 „
3001/E235.	Third	3/4 „
3002/E236.	Fourth	3/8 „
3003/E237.	Fifth	4/6 „
3004/E238.	Sixth	5/– „
3005/E240.	Set	19/6 set

HI FI FLAT WOUND

3013/032.	First	2/6 each
3014/033.	Second	2/6 „
3015/035.	Third	6/4 „
3016/036.	Fourth	7/6 „
3017/037.	Fifth	8/4 „
3018/038.	Sixth	10/4 „
3019/040.	Set	£1 17 0 set

POLISHED COMPOUND BRONZE

3006/932.	First	2/10 each
3007/933.	Second	2/10 „
3008/935.	Third	7/6 „
3009/936.	Fourth	8/8 „
3010/937.	Fifth	9/6 „
3011/938.	Sixth	10/8 „
3012/940.	Set	£2 1 8 set

ELECTRIC BASS

3020/051.	First	£1 3 0 each
3021/052.	Second	£1 6 0 „
3022/053.	Third	£1 8 0 each
3023/054.	Fourth	£1 10 0 „
3024/055.	Set	£5 5 0 set

FENDER



GUITAR STRINGS

The many fine qualities of Fender Mastersound Flatwound Strings have won the acclaim of leading players everywhere . . . their superiority will be readily noticed each time you restring with Fender Mastersound Strings.

SET 10

Pure Nickel Wrap—Electric Spanish Guitars.

4080/11E.	First	1/6 each
4080/12B.	Second	1/6 „
4080/13G.	Third	2/8 „
4080/14D.	Fourth	3/3 „
4080/15A.	Fifth	3/3 „
4080/16E.	Sixth	3/10 „
4080/10S.	Set	15/– set

SET 50

Electric Spanish Guitar and Flat Chrome Wound.

4081/51E.	First	1/9 each
4081/52B.	Second	1/9 „
4081/53G.	Third	4/5 „
4081/54D.	Fourth	5/3 „
4081/55A.	Fifth	5/10 „
4081/56E.	Sixth	7/4 „
4081/50S.	Set	£1 7 0 set

SET 60

Electric Spanish Guitar—Flat Wound Gold Set.

4082/61E.	First	1/9 each
4082/62B.	Second	2/4 „
4082/63G.	Third	4/11 „
4082/64D.	Fourth	6/5 „
4082/65A.	Fifth	7/7 „
4082/66E.	Sixth	9/– „
4082/60S.	Set	£1 12 0 set

SET 80

Electric Bass—Flat Wound Chrome.

4083/81G.	First	£1 1 0 each
4083/82D.	Second	£1 4 6 „
4083/83A.	Third	£1 8 0 „
4083/84E.	Fourth	£1 11 6 „
4083/80S.	Set	£5 0 0 set

SELMER



TENSIONED STRINGS

An established range of precision wound all-purpose strings.

Medium gauges laid down after extensive tests amongst a wide cross-section of players.

PLECTRUM *1st, 2nd steel ; 3rd, 4th, 5th, 6th covered.*
HAWAIIAN *1st, 2nd, 3rd steel ; 4th, 5th, 6th covered.*
NYLON *1st, 2nd, 3rd monofilament ; 4th, 5th, 6th covered.*

PLECTRUM

250.	First	6d. each
251.	Second	6d. „
252.	Third	10d. „
253.	Fourth	11d. „
254.	Fifth	1/3 „
255.	Sixth	1/6 „
256.	Set	5/6 set

ELECTRIC PLECTRUM

264.	First	8d. each
265.	Second	8d. „
266.	Third	1/2 „
267.	Fourth	1/8 „
268.	Fifth	1/9 „
269.	Sixth	2/– „
270.	Set	7/– set

HAWAIIAN

257.	First	6d. each
258.	Second	6d. „
259.	Third	6d. „
260.	Fourth	11d. „
261.	Fifth	1/3 „
262.	Sixth	1/6 „
263.	Set	5/– set

ELECTRIC HAWAIIAN

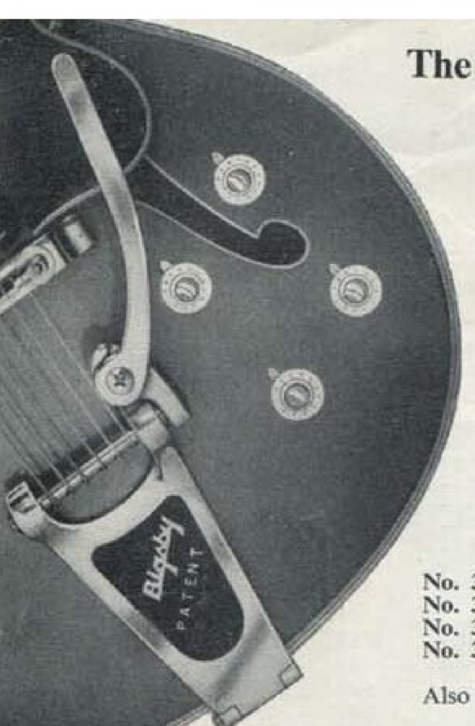
271.	First	6d. each
272.	Second	6d. „
273.	Third	6d. „
274.	Fourth	1/4 „
275.	Fifth	1/9 „
276.	Sixth	2/– „
277.	Set	6/6 set

SPANISH (Nylon)

244.	First	8d. each
245.	Second	1/– „
246.	Third	1/2 „
247.	Fourth	1/8 „
248.	Fifth	1/9 „
249.	Sixth	2/– „
250.	Set	8/– set

ELECTRIC GUITAR BASS

323.	First (G)	8/6 each
324.	Second (D)	12/– „
325.	Third (A)	15/– „
326.	Fourth (E)	21/– „
243.	Set	56/– set



The Famous *Bigsby*

'TRUE VIBRATO' UNIT

Bigsby's unique Tremolo Unit allows you to sharpen or flatten by half a tone by simple up and down movement of the Vibrato Arm. The exclusive Bigsby Tremolo action gives you Tremolo at your individual choice of speed and depth. Supplied complete with "rocker action" bridge which prevents "sawing" by the strings—specially designed so that it will not tip. Complete unit easily fitted to any guitar.

No. 3059. For F-hole Guitars.
No. 3060. For Solid Body Guitar with Normal Bridge.
No. 3061. For Solid Body Guitar with Low Bridge.
No. 3092. Without hinge. For Thin Solid Body Guitar.

Price 12 gns. complete.

Also available heavily plated with 24 carat gold **8 gns. extra.**

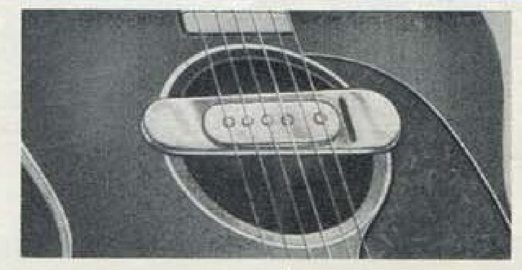
De Armond

GREATER EASE OF PLAYING

MODEL RHC-B

Tailored to fit the average Round Hole Guitar without alteration of the instrument. Supplied with or without volume control.

No. 2056 .. .. **12 gns.**





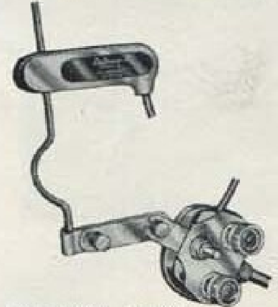
MODEL 610
Combination Volume and Tone

For the first time—a highly perfected combination of *both* Volume and Tone range. Actuated by nylon gears and racks . . . minimum noise level . . . no lubrication.
Volume increased or decreased by vertical motion. Tone controlled by moving foot horizontally . . . left for bass . . . right for treble. Two phone jacks for plug-in from either side.
No. 2054 .. .. 14½ gns.



MODEL 900

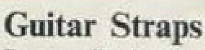
More sound . . . less work. Beautiful voicing can be obtained by amplifying the low frequencies with De-Armond's Bass Microphone.
TOPS when plucking, slapping or bowing. No special strings required. No holes to drill—no screws to set. Precision volume control.
Complete with special tailpiece for easy fixing.
No. 2053 .. .. 14½ gns.



MODEL 1000
"Rhythm Chief"

Now . . . a pickup that retains true guitar tones without the stiffness of conventional electrics.

Changes from solo to full rhythm electrically by just a flip of finger. Undistorted power volume. Detachable cable.
No. 2052 .. .. 15 gns.



Guitar Straps

Best quality leather, nylon covered foam cushioned shoulder pad, washable nylon lined. (Assorted colours).



No. 682 **£1 1 0**

Selmer 'Polishine'

GUITAR POLISH

Cleans, polishes, preserves, will keep guitars looking new.

Apply a small amount on soft cloth ; rub to a bright lustre.

No. 236A. 3s. 6d.



ACCESSORIES

The following Hofner accessories as fitted to the various models, are now available.

MACHINE HEADS (3 *on a plate*)

	per pair
510. Committee, Old Model ..	**£4 2 6**
511. President, Old Model ..	**£2 17 6**
512. Senator/Congress/Vienna, Club 40 and 50	**£1 4 6**

Single plate type. Specify left or right

	each
507. Committee	**13 0**
508. President, Club 60, Electric Bass Guitar, Verithin	**8 9**
509. Senator, Congress, Colorama and Solid Bodies ..	**4 0**

PICK GUARDS

514. Committee	**18 6**
515. President/Senator, Club ..	**14 6**
516. Congress	**12 6**

BRIDGES

687. Micromatic	**£1 10 0**
517. Committee Bridge, Club 40, 50 and 60	**15 0**
518. President/Senator/Congress	**7 6**
520. Vienna/Flamenco ..	**8 9**

TAILPIECES

561. President Guitar ..	**£2 10 0**
522. Senator/Congress ..	**13 6**

PLECTRUMS

BERT WEEDON



The Bert Weedon Plectrum is identical in shape to the type used by Bert. Both compo and shell models are embossed with a gold name style which serves as a grip.

No. 347. Compo .. **1s. 0d.**
No. 348. Real Shell .. **2s. 6d.**

GIBSON

No. 3068. Les Paul—Medium.
No. 3078. Les Paul—Flexible.
No. 4087. Ivory White.
No. 4088. Shell.

All 1s. 6d. each

Jiffy Guitar Stand

Here at last is a rigid guitar stand which you can use with confidence. Easy slide assembly with folding pivoted legs. No metal touches guitar as contact points are padded. Heavily plated metal frame folds to 17¼". Weight only 19 ounces.

No. 419 .. **£1 4 6**

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